

National Seminar on Role of SUNRISE

Industries in the Economic Development of Kerala Organized by Research Department of Commerce and Management Studies and Department of Business Administration

Date: 10-3-2017


Venue: Auditorium

Report of the event The Research Department of Commerce and Management Studies and Department of Business Administration jointly organises one day National Seminar on “Role of Sunrise Industries in the Economic Development of Kerala on 10th March 2017. The programme started by 9.00 am with prayer followed by inaugural ceremony. Inaguration was by Sree Anand Menon C general manger KSE Ltd Irinjalakuda prisedent Thrissur Management Association. The first session was handled by Dr. Jayan Jose Thomas Associate professor in economics, IIT Delhi on the topic Role of sunrise Industries in the Economic Development of Kerala and second session was in afternoon by P Balagopala Kurupu Rtd. General Manger Indian Overseas Bank on the topic Financing for growth. The second session came to an end by 3.00pm. It was followed by valedictory function and distributes certificates. Research scholars had their paper presentation on their respective topics.


PROGRAMME
10th March, 2017

9.00 a.m	Registration
10.00 a.m	Inaugural function
Presidential Address	Dr. Sr. Lilly P.L. Principal, St. Joseph's College, Irinjalakuda
Inauguration	Sri. Anand Menon C. General Manager, KSE Ltd, Irinjalakuda, President, Trichur Management Association
11.00 a.m	Tea Break
11.15 a.m	Technical Session I "Role of Sunrise Industries in the Economic Development of Kerala" Dr. Jayan Jose Thomas Associate Professor in Economics, IIT Delhi
12.30 a.m	Lunch Break
1.30 a.m	Technical Session II "Sunrise Industries in Kerala : Financing for Growth" P. Balagopala Kurup Rtd. General Manager, Indian Overseas Bank
3.00 p.m	Tea Break
3.15 p.m	Valedictory Function Distribution of Certificates

Registration Fees		
	Academicians/ Industrialists	Research Scholars/ Students
Participation only	200	100
Participation and Paper Presentation	300	150



ST. JOSEPH'S COLLEGE
(Autonomous)
Irinjalakuda, Thrissur Dist., Kerala. Pin 680121
(Reaccredited by NAAC with 'A' grade)
College with Potential for Excellence



Research Department of Commerce and Management Studies
& Department of Business Administration

Jointly organises one day
National Seminar
on
**ROLE OF SUNRISE INDUSTRIES IN
THE ECONOMIC DEVELOPMENT OF KERALA**
On 10th March 2017

Invitation

Sir/Madam

We are happy to invite you for one day National seminar on "ROLE OF SUNRISE INDUSTRIES IN THE ECONOMIC DEVELOPMENT OF KERALA" on 10th March 2017.

Organising Committee

Sr. Ligy V.K. Convenor Dr. Jancy Davy Head of the department Dr. Sr. Lilly P.L. Principal

Co-ordinators

Ms. Elizabeth Paul. C
Ms. Vijaya E.S
Ms. Rejo Sebin

Executive Members

Ms. Soumya Stephen A.
Ms. Remya S.
Ms. Anju P.A
Ms. Jitha Johnson
Mr. Siby Linson
Mr. Michele Pinheiro

Contact numbers and Mail ID
Department mail ID : rdcms2012@gmail.com

Ms. Elizabeth Paul C. 9745401215
Ms. Remya S. 9995217337

About the College

St. Joseph's college has been imparting value based quality education since its foundation in the year 1964. The college has been re-accredited with 'K' grade by NAAC in 2013 and was also elevated to autonomous status in 2016. The college was also granted the status of 'College with Potential for Excellence'.

About the Department

The Research Department of Commerce and Management Studies is the single largest department in the college. The department was elevated to the status of a Research Centre by the University of Calicut in the year 2013. The department offers B.Com (Finance-3 batches), B.Com (Computer Applications), BBA, M.Com and Ph.D programmes. The department conducts seminars and workshops on a regular basis to cater to the needs of the ever-changing global business environment. It enables the students to bring out their talents and to mould a bright future for them.

About the Seminar

In the current scenario it is extremely important to understand the role of sunrise industries in the economic development of Kerala. A sunrise industry is one that is new or relatively new, is growing fast and is expected to become important in the future. It is a colloquial term for a sector or business that is in its infancy, but is growing at a rapid pace. A sunrise industry is typically characterised by high growth rates, numerous start-ups and an abundance of venture capital funding. Sunrise industries generally have plenty of "buzz" surrounding them as public awareness about the sector is increasing and hence investors are getting attracted to its long-term growth prospects. A sunrise industry is often characterised by high degree of innovation, and its rapid emergence may threaten to push into obsolescence a competing industrial sector that is already in decline.

Call for Paper :

Research Department of Commerce and Management Studies calls for research oriented papers. Those who are desirous of presenting papers in the seminar are requested to send an abstract not exceeding 150 words by e-mail on or before 8th March 2017 in MS Word, Times new roman, with font size 12 (1.5 line Spacing). Full paper not exceeding 10 pages should be submitted at the time of registration along with PPT. A soft copy of Full Paper must be sent by e-mail.

e-mail ID : rdcms2012@gmail.com

Theme of the seminar : Role of Sunrise Industries in the Economic Development of Kerala

Sub Themes for paper presentation: Tourism and Hospitality Industry, New Generation Banks & Insurance Industry, Start Ups, ITES/BPO Industry, Pharmaceutical-Health and Beauty Care Industry, Automobile, Food and Beverages and other related areas.

