

REPORT ON INTERNATIONAL SEMINAR

On 3rd March 2020, the Department of Commerce and Management Studies had the privilege to conduct an international seminar in collaboration with ISDC on the topic 'Impact of Coronavirus on the Global Market'.

The seminar was inaugurated by the chief guest Dr. V. K. Vijayakumar retired Economics professor at Sreekrishna College, Guruvayur and current Investment Chief and Strategist at Geojit Financial Services Limited. Dr. Sr. Rose Bastin and Professor K.I. Thomas were also present for the lighting inaugural ceremony.

The seminar included three technical sessions. The first technical session was conducted in the morning from 10:30 a.m. to 12:00 p.m. It was handled by Dr. V.K. Vijayakumar wherein he spoke about the capital market, need of competency within individuals to exploit existing opportunities and the effect of coronavirus on the share market. He ended the session on the note, 'wealth is not earned, it is created'.

The afternoon session started at 01:30 p.m. It began with the felicitation by Shaun Babu, senior manager of ISDC, UK. It was followed by the second technical session by Sunjay Krishnamurthy, Ex- Vice President and Risk Manager at Goldman Sachs and current Country Head for Institute of Financial Markets, UK. He spoke about the need of bridging the

gap between theoretical and practical knowledge and the importance of financial literacy. It ended with the third technical session by Christopher Hafner member of Advisory Board of Intelligent Automation start up Latent Bridge. He talked about the impact of coronavirus on the global market.

The dignitaries were presented with mementos by Dr. Sr. Rose Bastin. The seminar gave the students an exposure to the real world of business and escape from the barriers of theoretical studies.

