

## Program Report

### “ചിറക് – Rise with Hope” – Breast Cancer Awareness Event

**Organized by:** Media Committee of St. Joseph’s College (Autonomous), Irinjalakuda

**In association with:** College Union *Aloka*, Fit 4 Life, Asianet News, Amrita Hospital, DDRC, and Rotary Club of Cochin City

**Date:** 16 October

**Time:** 10:00 AM – 12:00 PM

**Venue:** College Auditorium

The Media Committee of St. Joseph’s College (Autonomous), Irinjalakuda, in collaboration with the College Union *Aloka* and various esteemed partners—Fit 4 Life, Asianet News, Amrita Hospital, DDRC, and Rotary Club of Cochin City, organized a Breast Cancer Awareness Event titled “ചിറക് – **Rise with Hope.**” The program aimed to create awareness among students about breast health, early detection, and prevention of breast cancer.



The session began at **10:00 AM** and continued until **12:00 PM**. The event was graced by eminent medical professionals from Amrita Hospital and DDRC AGILUS Pathlabs:

- **Dr. Misha J.C**, Professor, General Surgery, Breast Disease Division, Amrita Hospital, Kochi
- **Dr. Sandhya K.N**, Assistant Professor, Preventive Oncology, Amrita Hospital, Kochi
- **Dr. Sinto M.S**, Consultant – Molecular Genetics, DDRC AGILUS Pathlabs Ltd

The experts addressed the students of St. Joseph’s College on various aspects of breast cancer—its causes, preventive measures, early detection methods, and the importance of awareness and timely medical intervention. The interactive session provided valuable insights into maintaining breast health and encouraged students to be proactive about self-examination and spreading awareness.

The event proved to be highly informative and inspiring, aligning with the college’s commitment to promoting health consciousness and community welfare among its students.

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AMRITA HOSPITAL

DDRC agilus

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**Media Committee**

College Union ALOKA  
In Association with

**FIT 4 LIFE**  
A PROJECT TO INDIcate HEALTH CULTURE

**ഉറപ്പ്**  
Rise with Courage

**GIVE HOPE NEW WINGS**

Join the fight against Breast Cancer

Join us for an empowering awareness session  
conducted by  
Asianet News & Amrita Hospital

16 OCTOBER 2025 10:00 AM COLLEGE AUDITORIUM